

Supporting organizational leaders and their teams  
in the private, federal and not-for-profit sectors  
to fulfill their potential and achieve success.

## Services and Expertise Focused on Leadership



### **Jose Morales, MBA, PCC**

#### **Principal**

After nearly three decades of building and leading successful, award-winning teams, I now focus on helping leaders unlock their own abilities and advance the performance of their teams.

On an individual level, I coach and advise leaders on building more effective behavior patterns, advancing their abilities to listen, to communicate effectively, and achieve results with greater confidence. Leaders also learn to clarify goals, priorities, and build stronger teams to drive results.

As a certified Master Instructor, facilitator, I design and deliver courses, workshops, activities and presentations on leadership, management skills, team building, emotional intelligence, change and improving engagement and impact.

After graduating from the U.S. Naval Academy and serving with distinction as a naval officer, I earned an MBA from Penn State, studied adult development and change at Harvard, and completed graduate certifications in Coaching and Organizational Development at Georgetown.

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## What is Possible?

### Helping leaders and organizations to move forward by:

- Defining new business goals, strategies, structures and metrics
- Clarifying and improving employee engagement drivers
- Accelerating team trust, cohesion and alignment
- Building core and advanced skills for leading and managing
- More quickly transitioning leaders into new or changing role
- Increasing the ability to lead with authenticity and courage
- Increasing employee adoption of major system and cultural changes

## Accelerating success and advancing performance with these core services:

### Team Development.

Are your leadership teams aligned and performing? With my assessment process, expert insight and direct support, your teams can build the trust, alignment, and clarity of purpose needed to advance performance.

### Executive Coaching.

What is needed for you or your leaders to become even more effective? Together, we'll identify goals and priorities, gather input and data to clarify challenges and opportunities, then implement a plan to unleash your wisdom.

### Leader Development.

Are your leaders ready to take the step? Leadership can be taught, developed and practiced. I design and deliver learning programs, workshops, coursework and presentations on a range of leadership and management topics.

### Organizational Change.

Will your workforce fully adopt the changes you are planning? By using a proven change methodology we can build awareness, address resistance, improve leadership's ability to champion change, and increase employee acceptance.

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*"The difference between great companies and also-rans is simple: wise leadership."*

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